OUR MISSION: TO BUILD A BETTER COMMUNITY

In 5 years, 150,000 Imagination Library books have been delivered to Missoula and Mineral County children under age 5

The suicide rate in Missoula County is declining and more kids and families are leading healthier lives

In 4 years, Reaching Home: Missoula’s 10 Year Plan to End Homelessness has decreased homelessness by 40%

We are more than fundraisers. We are hand-raisers. We are stop-talking-start-doing-take-on-the-impossible game changers. We lead the way.

We fight for the education, financial stability, and health of every person in Missoula. But change doesn’t happen alone. Together, there’s a way.
**EDUCATION**

**Back-to-School Backpacks:** In partnership with local schools, fully stuffed backpacks are distributed to children identified as most in need. Through the backpack program, families create a sustainable relationship with their local schools and are linked to other available resources that can help ensure prolonged success for students.

**Imagination Library:** More than 3,000 children under the age of 5 in Missoula and Mineral counties receive one book a month from Imagination Library at no cost to their families. These books, selected by early childhood development specialists, better prepare children to enter kindergarten and encourage parents to read to their children.

**Zero to Five Missoula:** Zero to Five Missoula is creating a community-wide movement to make sure that all Missoula children are ready to thrive in kindergarten and beyond; that their parents and caregivers are connected to the knowledge, skills, and resources they need to help children thrive; and that every resident of Missoula County understands the importance of this critical period of life.

**FINANCIAL STABILITY**

**Reaching Home:** Missoula’s 10-Year Plan to End Homelessness: The goal of this coordinated effort among local organizations is to make sure that homelessness in Missoula is rare, brief and non-recurring. Since the plan’s enactment six years ago, better coordination among service providers and resources provided by United Way have helped lead to an almost 40% decrease in those experiencing homelessness.

**COMMUNITY RESPONSE**

**Missoula Disaster Assistance Fund:** United Way provides support for households affected by local wildfires and flooding. In addition to supplying immediate help when needed, we currently partner with Missoula County’s Office of Emergency Management and Montana Conservation Corps to reduce fire hazards around homes in high-risk areas, helping mitigate damage caused by wildfires.

**Missoula Nonprofit Center:** Missoula Nonprofit Center (MNC) is the training, networking, and information-sharing hub for 90 Missoula-area nonprofits. The updated and modernized combination of Missoula Nonprofit Network (MNN) and Volunteer Missoula, MNC strengthens and encourages the success of our community’s valued nonprofits and volunteers.
SPONSORSHIP OPPORTUNITIES

A-LA-CARTE SPONSORSHIP

If you are interested in any of these sponsorship opportunities, please designate which ones, fill out the attached form, and send to erin@missoulaunitedway.org.

Campaign Video - $500
Company logo will be added to the sponsor section of the video. Shown to thousands of donors and potential donors throughout our service area.

LIVE UNITED T-shirts - $1,500
Your company logo will appear on LIVE UNITED t-shirts, which are given out to the community at local events throughout the year.

United Way Brochure & Annual Report - $1,000
Your company name or logo will appear on our brochures and annual report that are distributed at all United Way events and presentations.

Personalized Sponsor Page on Website - $2,000
Your company logo, description of how your company supports United Way of Missoula County, and any specific program area sponsored.

EVENT SPONSORSHIP

Partial event sponsorships are available. If you are interested, or have any questions, please contact Erin Wilkins at erin@missoulaunitedway.org.

Campaign Kickoff (Total Cost: $2,000)
Held in September, this event helps start our fall campaign season. Attendees include donors, campaign ambassadors, companies participating in a workplace campaign, and volunteers. Sponsors receive a short speaking opportunity and recognition on promotional materials (i.e. social media and invitations).

Thanks4Giving (Total Cost: $2,000)
Held in November, CEO’s of companies with workplace campaigns, campaign ambassadors, and supporting agencies come to celebrate our Pacesetter campaigns. Sponsors receive a short speaking opportunity and recognition on promotional materials.

Annual Meeting (Total Cost: $2,500)
Held in May, all CEO’s, campaign ambassadors, supporting agencies, and volunteers come together to recognize the work that United Way of Missoula County accomplished over the past year. Board elections and awards are given out. Sponsors receive a speaking opportunity and recognition on promotional materials.

Day of Action (Total Cost: $5,000)
Held in June, teams from organizations across Missoula participate in a variety of volunteer activities. Breakfast is held in the morning before activities begin. Sponsors receive a short speaking opportunity, recognition on promotional materials, including Day of Action t-shirts.
If you are interested in sponsoring a program area, please fill out this form and send it to erin@missoulaunitedway.org.

☐ Back-to-School Backpacks
☐ Imagination Library
☐ Zero to Five Missoula
☐ Reaching Home: Missoula’s 10 Year Plan to End Homelessness
☐ 5-2-1-0 Let’s Move! Missoula
☐ Project Tomorrow Montana
☐ Missoula Disaster Assistance Fund
☐ Missoula Nonprofit Center

Sponsorship Total: $_______________
☐ Please send me an invoice for this amount
☐ I will be sending a check for this amount

☐ I have designated my interest in an a-la-carte sponsorship opportunity.
☐ I have designated my interest in an event sponsorship opportunity.

Company Name: ________________________________________________________________

Company Address: _______________________________________________________________

Company Contact Name: __________________________________________________________

Contact Email: _________________________________________________________________

Contact Phone: _________________________________________________________________

Contact Signature: __________________________________________________________________